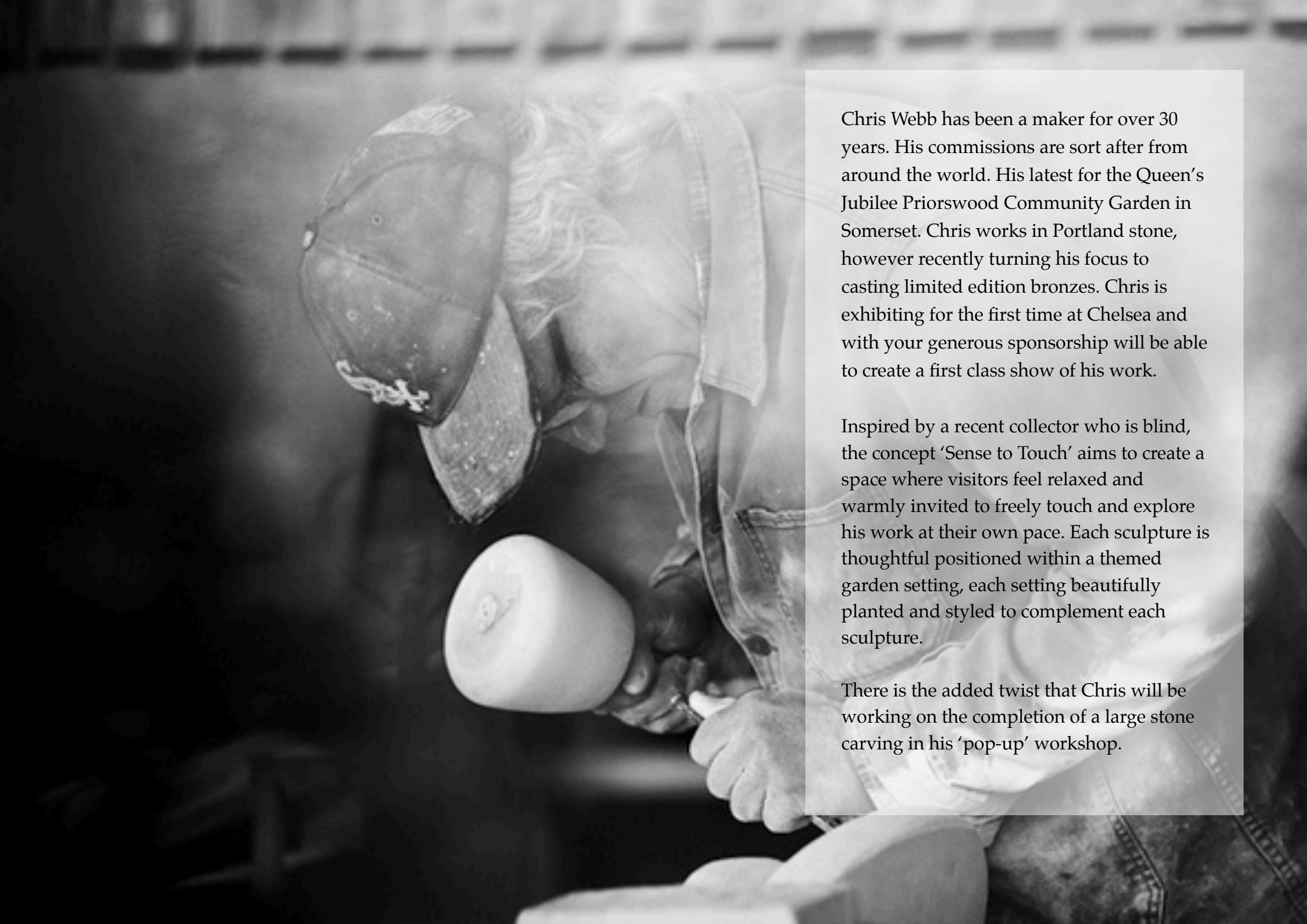


Proposal to sponsor the sculpture garden
'Sense to Touch' at the
RHS Chelsea Flower Show 2014

Chris Webb



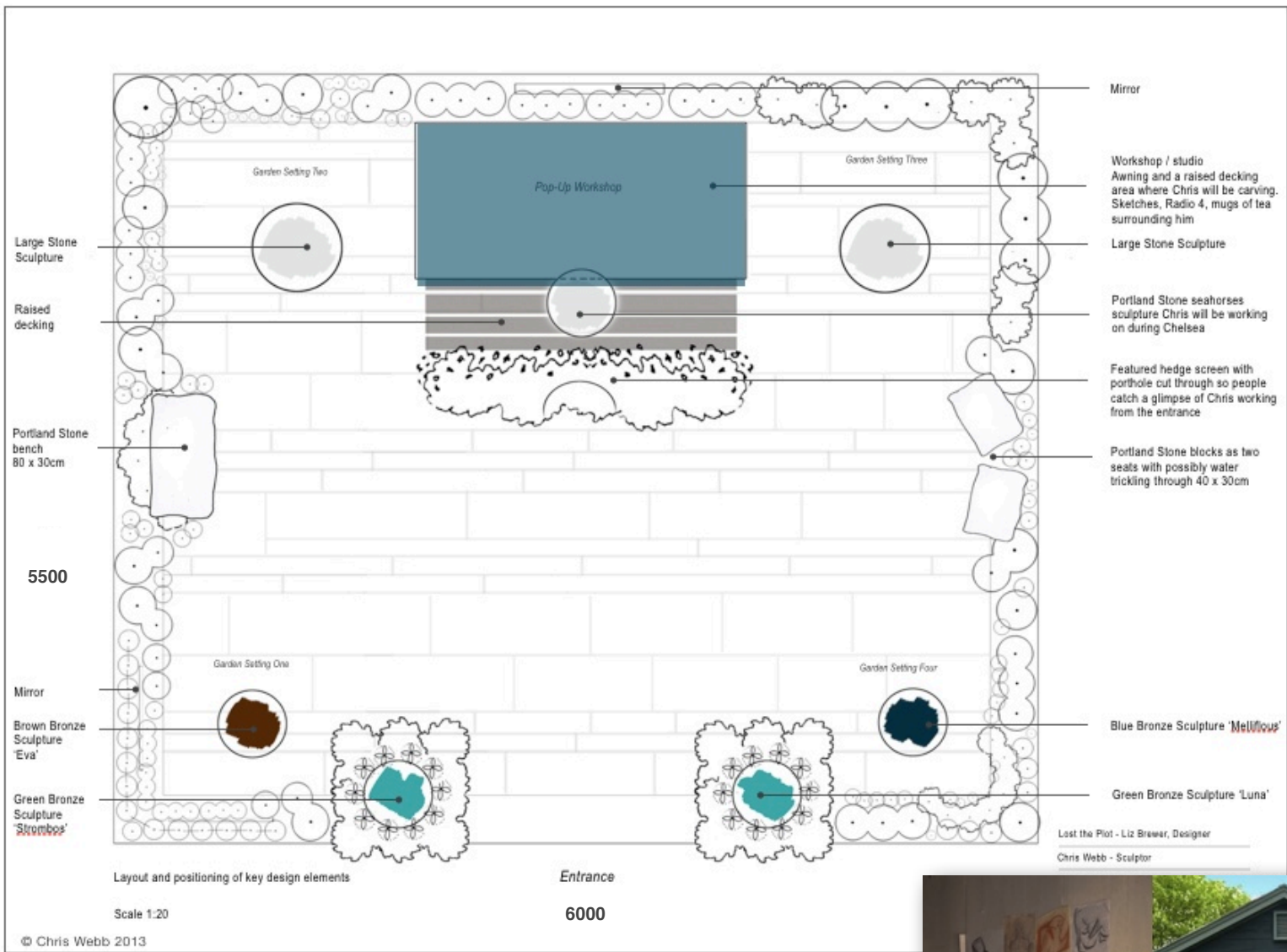
www.chriswebb-sculptor.co.uk



Chris Webb has been a maker for over 30 years. His commissions are sort after from around the world. His latest for the Queen's Jubilee Priorswood Community Garden in Somerset. Chris works in Portland stone, however recently turning his focus to casting limited edition bronzes. Chris is exhibiting for the first time at Chelsea and with your generous sponsorship will be able to create a first class show of his work.

Inspired by a recent collector who is blind, the concept 'Sense to Touch' aims to create a space where visitors feel relaxed and warmly invited to freely touch and explore his work at their own pace. Each sculpture is thoughtful positioned within a themed garden setting, each setting beautifully planted and styled to complement each sculpture.

There is the added twist that Chris will be working on the completion of a large stone carving in his 'pop-up' workshop.



Garden Design and Plan



Planting options

- Phyllostachys Nigra 'Black Bamboo'
- Asarum Europaeum 'Wild Ginger'
- Matteuccia struthiopteris 'Shuttlecock Fern'
- Dryopteris filix-mas 'Male Fern'
- Polypodium vulgare 'Common Polypody'
- Panicum virgatum 'Heavy Metal' Switch Grass



Plants to create the perfect backdrop to the bronze 'Eva'

Planting options

- Digitalis purpurea f. albiflora 'Foxglove'
- Echinops bannaticus 'Blue Globe' globe thistle
- Paeonia lactiflora 'Festiva Maxima' peony / peony
- Veronicastrum virginicum 'Album' culver's root
- Papaver orientale Royal Wadding 'Oriental Poppy'
- Ammi majus 'Bishop's weed'
- Papaver somniferum 'Blackcurrant Fizz' Opium Poppy
- Iris chrysographes black-flowered
- Hosta 'Big Daddy' (sieboldiana hybrid) Plantain Lily



Plants to create the perfect backdrop for a stone sculpture



Four Themed Garden Settings

Planting options

- Gunnera manicata 'Chile Rhubarb'
- Musa basjoo 'Japanese banana'
- Fatsia japonica 'Japanese aralia'
- Rodgersia podophylla rogersia
- Zantedeschia 'Odessa' 'Calla Lily'



Plants to create the perfect backdrop for a stone sculpture

Planting options

- Caryopteris x candonensis Heavenly Blue 'Bluebeard'
- Centaurea montana 'Alba' 'Mountain knapweed'
- Molinia caerulea subsp. arundinacea 'Poul Petersen' 'Purple moor grass'
- Delphinium Black Knight Group
- Deschampsia Cespitosa Goldtau 'Tufted hair grass' (syn. Golden Dew)
- Eryngium giganteum Silver Ghost 'Giant sea holly'
- Aquilegia vulgaris var. strobilata Blue Barrow 'Granny's bonnet'
- Corydalis flexuosa China Blue
- Filipendula ulmaria 'Meadowsweet'
- Perovskia 'Blue Spire' 'Russian sage'



Plants to create the perfect backdrop to the bronze 'Mellifluous'



Sponsorship

Chelsea is held on 20th - 24th May.
Your generous sponsorship will be
honoured with the following:

1. To be the sole sponsor of the stand

- One bespoke beautiful stone sculpture signed and carved by Chris Webb - worth £10K
- Two full day tickets to Chelsea followed by two tickets to the 'After Hours' Chelsea Garden Function on 20th May from 8pm to 9:30pm*
- Company name on all promotional materials i.e. company logo on Chris's website/blog and acknowledgment in relevant press releases
- Space on the table in Chris's 'pop-up' studio to showcase your companies leaflets

Sponsorship value £30K

Opportunity

We hope you see the value and exciting opportunity for Interface to reach an upmarket, affluent audience by sponsoring Chris's stand at Chelsea.

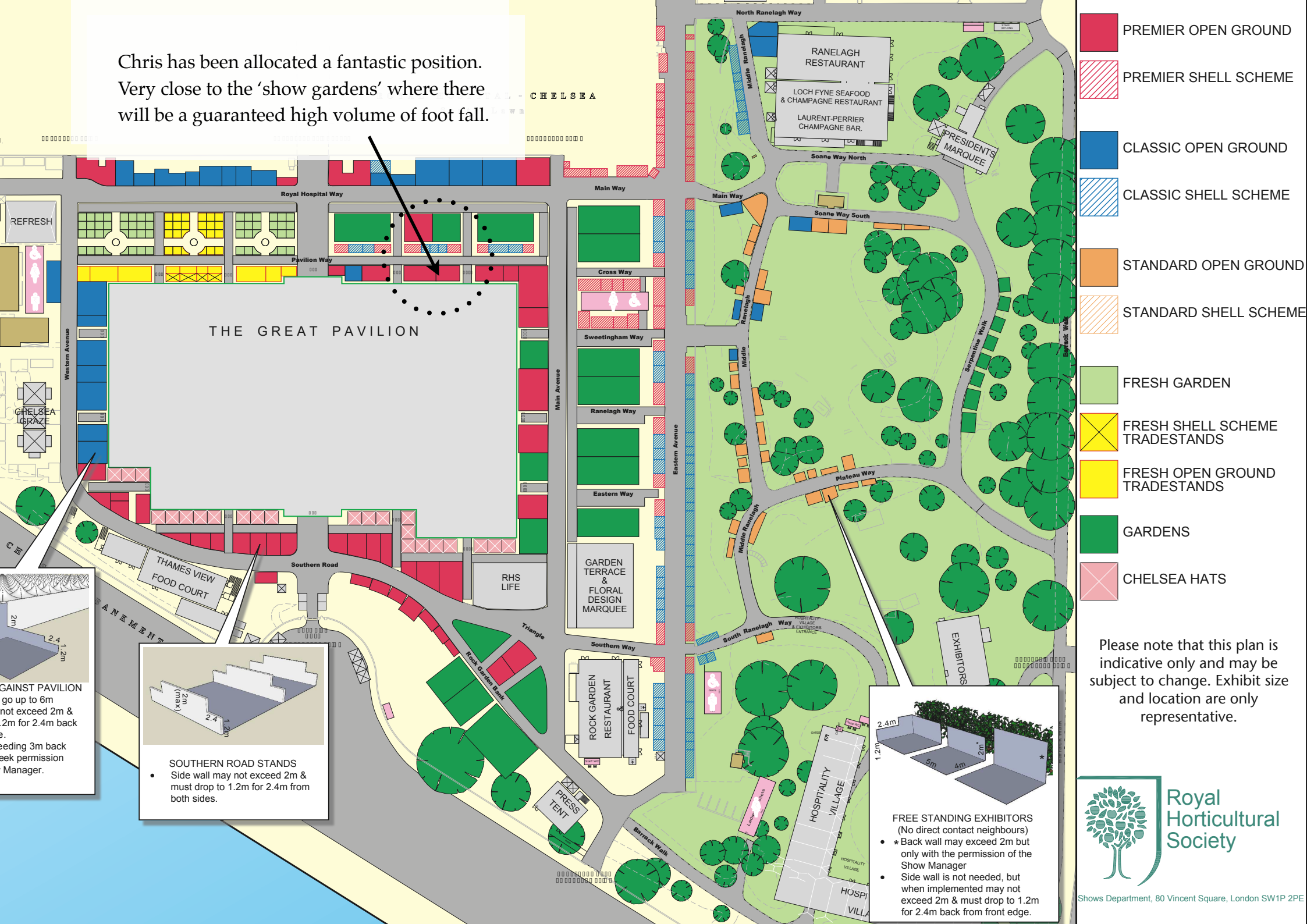
It goes without saying that Chelsea attracts members from the Royal family, politicians, celebrities from the arts and showbusiness world, entrepreneurs and leading business men and women.












Alongside the affluent people who make up the Royal Horticultural Society's membership are the millions who enjoy the show through national press coverage, dedicated TV and radio programmes .

We welcome your thoughts on this sponsorship opportunity and see the value in your investment.

** Should you wish to entertain your clients at the Chelsea Oasis Hospitality Pavilions, Royal Hospital Great Hall or After Hours dinner / garden functions - then we'd be delighted to help arrange this with you. Please note this would be at an additional cost.*

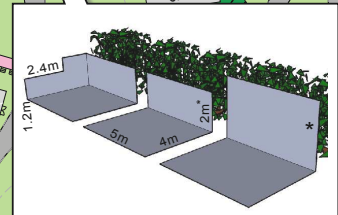
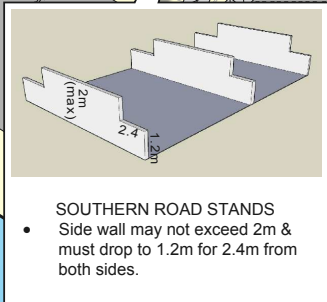
Chris has been allocated a fantastic position.
Very close to the 'show gardens' where there will be a guaranteed high volume of foot fall.



-  PREMIER OPEN GROUND
-  PREMIER SHELL SCHEME
-  CLASSIC OPEN GROUND
-  CLASSIC SHELL SCHEME
-  STANDARD OPEN GROUND
-  STANDARD SHELL SCHEME
-  FRESH GARDEN
-  FRESH SHELL SCHEME TRADESTANDS
-  FRESH OPEN GROUND TRADESTANDS
-  GARDENS
-  CHELSEA HATS

Please note that this plan is indicative only and may be subject to change. Exhibit size and location are only representative.

AGAINST PAVILION
go up to 6m
not exceed 2m &
.2m for 2.4m back
e.
eeding 3m back
eek permission
Manager.



FREE STANDING EXHIBITORS
(No direct contact neighbours)

- * Back wall may exceed 2m but only with the permission of the Show Manager
- Side wall is not needed, but when implemented may not exceed 2m & must drop to 1.2m for 2.4m back from front edge.



Chris Webber



Thank you very much for taking an interest in sponsoring Chris at Chelsea 2014. Liz Brewer who designed 'Sense to Touch' is also responsible for Chris's marketing and discussing this exciting sponsorship opportunity. Liz looks forward to talking with you soon.

Contact - Liz Brewer on 07974 705617

Email - liz@creatingmischief.com